



## MEDIA KIT

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## WHO WE ARE <https://youtu.be/qMoppXt3wdg>



- ▶ The National Speech & Debate Association (NSDA) is the national authority on public speaking and debate.
- ▶ The NSDA is the largest interscholastic speech and debate organization serving middle school and high school students in the United States.
- ▶ The NSDA provides competitive speech and debate activities, high-quality resources, comprehensive training, scholarship opportunities, and advanced recognition to more than 140,000 students and coaches every year.
- ▶ The NSDA creates a platform for youth voices to be heard and celebrated, which culminates with an annual National Tournament, the pinnacle of public speaking.

## MISSION

The NSDA connects, supports, and inspires a diverse community committed to empowering students through speech and debate.

## VISION

The NSDA envisions a world in which every school provides speech and debate programs to foster each student's communication, collaboration, critical thinking, and creative skills.

## SOCIAL MEDIA @speechanddebate

**6.8 MILLION IMPRESSIONS**  
LAST YEAR

**300k ENGAGEMENTS**  
LAST YEAR



**FACEBOOK**  
34k followers



**TWITTER**  
14.1k followers



**INSTAGRAM**  
16.3k followers



**LINKEDIN**  
4k followers

## MEMBERSHIP DATA

[www.speechanddebate.org/membership-database](http://www.speechanddebate.org/membership-database)



**STUDENTS**



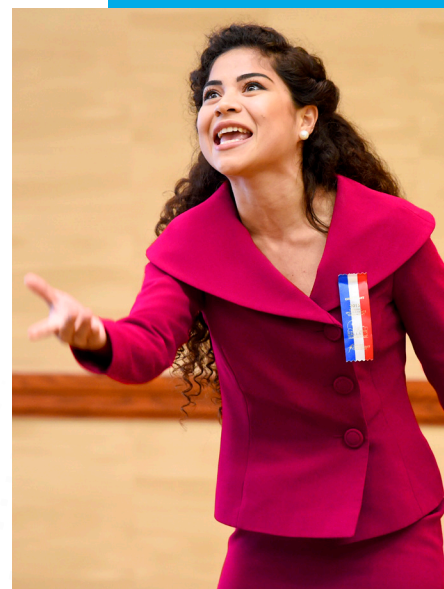
**COACHES**



**ALUMNI**



**SCHOOLS**





## NOTABLE ALUMNI



Many NSDA members have risen to the pinnacle of their respective fields, including Supreme Court justices Ketanji Brown Jackson and Sonia Sotomayor, media visionaries Tom Llamas and Stephen Colbert, Academy Award winners Jordan Peele and Brad Pitt, and more.

[www.speechanddebate.org/notable-alumni](http://www.speechanddebate.org/notable-alumni)



## NATIONAL SPEECH & DEBATE TOURNAMENT



The National Speech & Debate Tournament marks the capstone of speech and debate activities for more than 140,000 members across the country. The student competitors represent the best and brightest young people across the United States and the globe. The tournament is a moving reminder of how the skills students learn in speech and debate empower them to be changemakers, advocates, and future leaders of our world.

Watch their final round performances: <https://tinyurl.com/mrptfyzv>

### 2022 NATIONAL TOURNAMENT (ONLINE AND IN-PERSON)

**6,425**  
STUDENTS

**1,562**  
SCHOOLS

**3,778**  
JUDGES