



MEDIA KIT

**2024 NATIONAL SPEECH & DEBATE TOURNAMENT
JUNE 16-21 – DES MOINES AREA, IA**

6600 Westown Parkway Suite 270 | West Des Moines, IA 50266

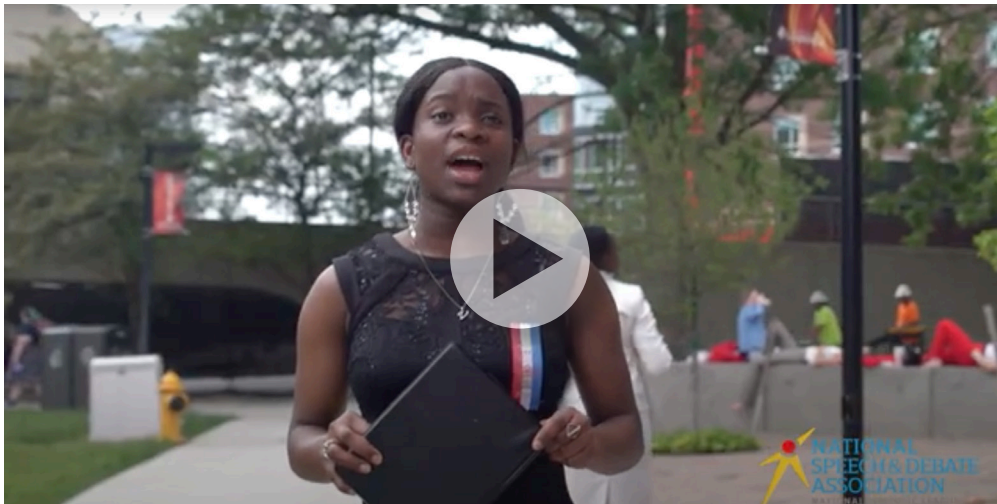
(920) 748-6206 • www.speechanddebate.org/media



WHO WE ARE <https://youtu.be/qMoppXt3wdg>



- ▶ The National Speech & Debate Association (NSDA) is the national authority on public speaking and debate.
- ▶ The NSDA is the largest interscholastic speech and debate organization serving middle school and high school students in the United States.
- ▶ The NSDA provides competitive speech and debate activities, high-quality resources, comprehensive training, scholarship opportunities, and advanced recognition to more than 140,000 students and coaches every year.
- ▶ The NSDA creates a platform for youth voices to be heard and celebrated, which culminates with an annual National Tournament, the pinnacle of public speaking.



MISSION

The NSDA connects, supports, and inspires a diverse community committed to empowering students through speech and debate.

VISION

The NSDA envisions a world in which every school provides speech and debate programs to foster each student's communication, collaboration, critical thinking, and creative skills.

MEMBERSHIP DATA

www.speechanddebate.org/membership-database

140k

STUDENTS

3.9k

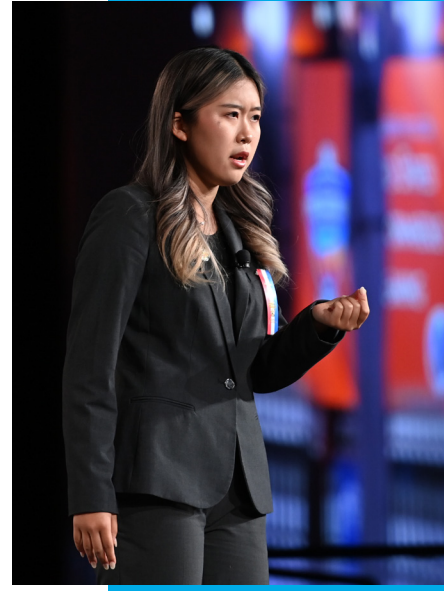
COACHES

2m

ALUMNI

3k

SCHOOLS

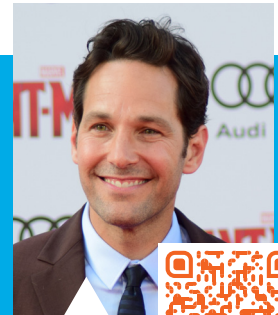
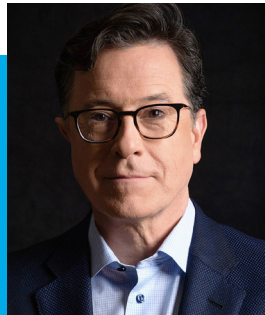


NOTABLE ALUMNI

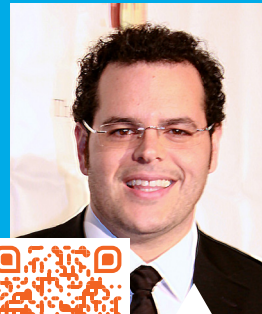


Many NSDA members have risen to the pinnacle of their respective fields, including Supreme Court justices Ketanji Brown Jackson and Sonia Sotomayor, media visionaries Tom Llamas and Stephen Colbert, Academy Award winners Jordan Peele and Brad Pitt, and more.

www.speechanddebate.org/notable-alumni



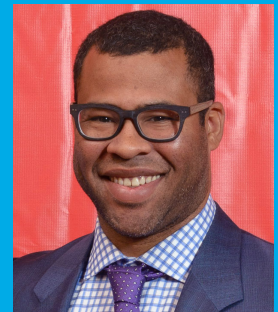
Watch Paul Rudd's final round performance: www.youtube.com/watch?v=ExkTjC0SQck



Elizabeth Warren's NSDE Day message: tinyurl.com/bpa9uybp



Josh Gad's final round: tinyurl.com/2ybb4uu4



Ketanji Brown Jackson's final round: tinyurl.com/4zmcdwm5



NATIONAL SPEECH & DEBATE TOURNAMENT

2024 NATIONAL TOURNAMENT • June 16-21 – Des Moines Area, IA



ABOUT THE NATIONAL SPEECH & DEBATE TOURNAMENT

The National Speech & Debate Tournament marks the capstone of speech and debate activities for more than 140,000 members across the country. The student competitors represent the best and brightest young people across the United States and the globe. The tournament is a moving reminder of how the skills students learn in speech and debate empower them to be changemakers, advocates, and future leaders of our world.



Watch notable final round performances:

<https://tinyurl.com/mrptfyzv>



Glimpse the Nationals experience:

<https://vimeo.com/707007789/a8c28db268>

2023 TOURNAMENT STATISTICS

6,716 STUDENTS	1,343 SCHOOLS	4,137 JUDGES
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SOCIAL MEDIA @speechanddebate

10.5 MILLION IMPRESSIONS
LAST YEAR

635k ENGAGEMENTS
LAST YEAR



FACEBOOK
35k followers



TWITTER
14k followers



INSTAGRAM
20k followers



LINKEDIN
5k followers

TOURNAMENT HISTORY

NATIONAL CHAMPIONS



<https://tinyurl.com/485r9eut>

FOUR-TIME TOURNAMENT QUALIFIERS



<https://www.speechanddebate.org/nationals-history/#awards>

PAST HOST SITES



<https://www.speechanddebate.org/nationals-history/#hosts>

QUOTES

“We believe that effective communication skills and knowledge of the issues impacting millions of people around the world are essential for empowering young people to become engaged citizens, skilled professionals, and honorable leaders,” said J. Scott Wunn, Executive Director of the National Speech & Debate Association. “Experience the power of students using their words for change this June.”

“[Speech and debate] was an experience that I can say without hesitation was the one activity that best prepared me for future success in law and in life,” said Ketanji Brown Jackson, Justice, U.S. Supreme Court.

PROGRAM WEBSITE

www.speechanddebate.org/nationals

STAFF CONTACT

Angela McMillan, Director of Marketing and Advocacy, NSDA

DOWNLOAD GRAPHICS

MEDIA PHOTOS: <https://tinyurl.com/2p8je657>

LOGOS: <https://tinyurl.com/4a7h52y2>

