



MEDIA KIT

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WHO WE ARE <https://youtu.be/qMoppXt3wdg>



- ▶ The National Speech & Debate Association (NSDA) is the national authority on public speaking and debate.
- ▶ The NSDA is the largest interscholastic speech and debate organization serving middle school and high school students in the United States.
- ▶ The NSDA provides competitive speech and debate activities, high-quality resources, comprehensive training, scholarship opportunities, and advanced recognition to more than 140,000 students and coaches every year.
- ▶ The NSDA creates a platform for youth voices to be heard and celebrated, which culminates with an annual National Tournament, the pinnacle of public speaking.

MISSION

The NSDA connects, supports, and inspires a diverse community committed to empowering students through speech and debate.

VISION

The NSDA envisions a world in which every school provides speech and debate programs to foster each student's communication, collaboration, critical thinking, and creative skills.

SOCIAL MEDIA @speechanddebate

6.8 MILLION IMPRESSIONS
LAST YEAR

300k ENGAGEMENTS
LAST YEAR



FACEBOOK
34k followers



TWITTER
14.1k followers



INSTAGRAM
16.3k followers



LINKEDIN
4k followers

MEMBERSHIP DATA

www.speechanddebate.org/membership-database



STUDENTS



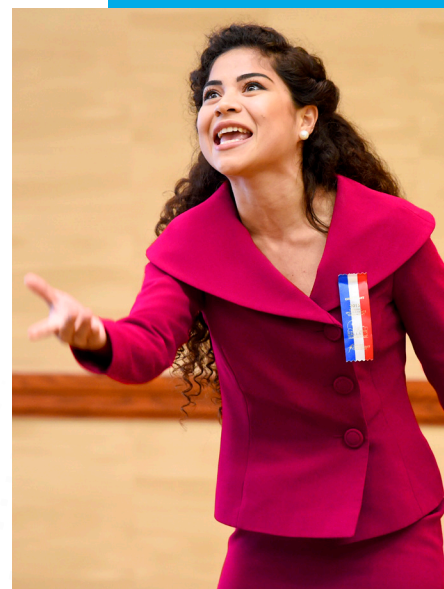
COACHES



ALUMNI



SCHOOLS





NOTABLE ALUMNI



Many NSDA members have risen to the pinnacle of their respective fields, including Supreme Court justices Ketanji Brown Jackson and Sonia Sotomayor, media visionaries Tom Llamas and Stephen Colbert, Academy Award winners Jordan Peele and Brad Pitt, and more.

www.speechanddebate.org/notable-alumni



NATIONAL SPEECH & DEBATE TOURNAMENT



The National Speech & Debate Tournament marks the capstone of speech and debate activities for more than 140,000 members across the country. The student competitors represent the best and brightest young people across the United States and the globe. The tournament is a moving reminder of how the skills students learn in speech and debate empower them to be changemakers, advocates, and future leaders of our world.

Watch their final round performances: <https://tinyurl.com/mrptfyzv>

2022 NATIONAL TOURNAMENT (ONLINE AND IN-PERSON)

6,425
STUDENTS

1,562
SCHOOLS

3,778
JUDGES

DIAMOND AWARDS

PROGRAM DESCRIPTION

Since 1925, the National Speech & Debate Association has been recognizing student and coach achievements in speech and debate. Coaches earn points in the national honorary through team participation, student achievement, public service, and leadership work. This is one of the highest honors a coach can achieve as a part of the National Speech & Debate Association.

To earn a Diamond Award, a coach must be a member of the National Speech & Debate Association for at least five years. Coaches earn additional awards with more points earned in the Honor Society. A coach who attains 15,000 points is awarded a first Diamond; they receive a second Diamond for 30,000 points, a third for 45,000 points, and so on. Five years must pass between each Diamond Award.

QUOTE

“Our Diamond Award winners provide access to the life changing benefits of speech and debate for thousands of students,” said National Speech & Debate Executive Director J. Scott Wunn. “We are proud to recognize these educators for their service, and thank them for their hard work.”

PROGRAM WEBSITE

www.speechanddebate.org/coach-recognition

STAFF CONTACT

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DOWNLOAD GRAPHICS

<https://www.dropbox.com/sh/aulcf6l55sxo2ze/AAABftkElm9YZR2BUE1YEc8ka?dl=0>

