



MEDIA KIT

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WHO WE ARE <https://youtu.be/qMoppXt3wdg>



- ▶ The National Speech & Debate Association (NSDA) is the national authority on public speaking and debate.
- ▶ The NSDA is the largest interscholastic speech and debate organization serving middle school and high school students in the United States.
- ▶ The NSDA provides competitive speech and debate activities, high-quality resources, comprehensive training, scholarship opportunities, and advanced recognition to more than 140,000 students and coaches every year.
- ▶ The NSDA creates a platform for youth voices to be heard and celebrated, which culminates with an annual National Tournament, the pinnacle of public speaking.

MISSION

The NSDA connects, supports, and inspires a diverse community committed to empowering students through speech and debate.

VISION

The NSDA envisions a world in which every school provides speech and debate programs to foster each student's communication, collaboration, critical thinking, and creative skills.

SOCIAL MEDIA @speechanddebate

6.8 MILLION IMPRESSIONS
LAST YEAR

300k ENGAGEMENTS
LAST YEAR



FACEBOOK
34k followers



TWITTER
14.1k followers



INSTAGRAM
16.3k followers



LINKEDIN
4k followers

MEMBERSHIP DATA

www.speechanddebate.org/membership-database



STUDENTS



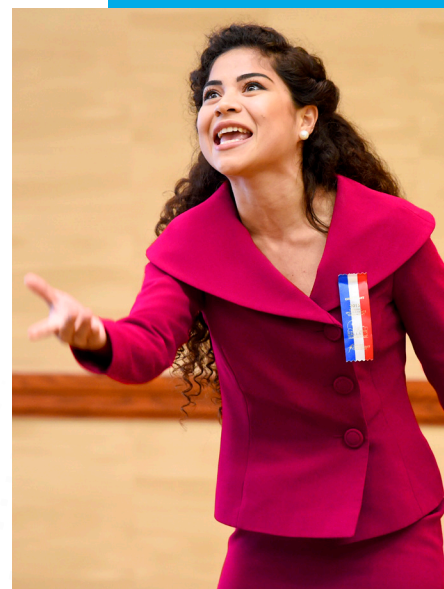
COACHES



ALUMNI



SCHOOLS





NOTABLE ALUMNI



Many NSDA members have risen to the pinnacle of their respective fields, including Supreme Court justices Ketanji Brown Jackson and Sonia Sotomayor, media visionaries Tom Llamas and Stephen Colbert, Academy Award winners Jordan Peele and Brad Pitt, and more.

www.speechanddebate.org/notable-alumni



NATIONAL SPEECH & DEBATE TOURNAMENT



The National Speech & Debate Tournament marks the capstone of speech and debate activities for more than 140,000 members across the country. The student competitors represent the best and brightest young people across the United States and the globe. The tournament is a moving reminder of how the skills students learn in speech and debate empower them to be changemakers, advocates, and future leaders of our world.

Watch their final round performances: <https://tinyurl.com/mrptfyzv>

2022 NATIONAL TOURNAMENT (ONLINE AND IN-PERSON)

6,425
STUDENTS

1,562
SCHOOLS

3,778
JUDGES

SPRINGBOARD SERIES

PROGRAM DESCRIPTION

The Springboard Series creates FREE, online, after-school speech and debate opportunities for all high school and middle school students across the nation. Thanks to the generosity of The Julia Burke Foundation, the National Speech & Debate Association has been offering the Springboard Series since 2020, and will continue to offer it again for the 2022-23 school year.

Through the Springboard Series, the NSDA aims to fill a void created by the pandemic to provide experienced and novice students alike with free virtual access to speech and debate. Springboard provides high school and middle school students with an avenue to critically think through problems, collaborate on creative solutions, and communicate effectively against injustices.

In addition to providing students with free practice opportunities, Springboard is a wonderful way for coaches, advisors, administrators, and supporters to build and foster a healthy speech and debate team, and avoid judge and coach burnout. In 2021-22, the NSDA offered 22 free competition opportunities to students—reaching 2,554 unique students and 304 schools across the nation.

Throughout the speech and debate season, there are four Springboard events per month. Then in April, Springboard offers a Last-Chance Qualifier which gives students a chance to qualify for the National Speech & Debate Tournament—the largest competition in the country!

The Julia Burke Foundation was established in memory of Julia Burke, a young woman of substance with a passion for debate. We are proud to partner with The Julia Burke Foundation to offer these opportunities in Julia's memory and increase access for all to speech and debate.

QUOTE

“There is no way our students could have competed any other way. Many of our parents do not have the financial ability to pay for their child to compete. This was their first chance to compete, and although they struggled, they learned a lot. By giving them this opportunity, the Foundation provided a stepping stone to a new experience. I believe our students will become leaders of our community in the future, the experience of debating and public speaking will best equip them for this.” — Michelle, Coach

PROGRAM WEBSITE

www.speechanddebate.org/springboard-series

STAFF CONTACT

Angela McMillan, Director of Marketing & Advocacy, NSDA

DOWNLOAD GRAPHICS

https://www.dropbox.com/sh/m6632arvsyf1bwt/AACDzoFX43vXbolqp_7YqmoUa?dl=0

